



LOGAN DORSEY

Visual Designer

logancreatives.com

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Contact

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SKILLS & INTERESTS

AfterEffects

Art Direction

Attention to Detail

Branding

Collaboration

Communication

Cooking

Customer Service

Figma

Illustrator

InDesign

Magazine Collage

Photoshop

Project Management

Silk Screen Printing

Trademark Design

OBJECTIVE STATEMENT

A creative soul eager to broaden horizons and team up with fellow visionaries in the realms of branding, art direction, and trademark design.

EDUCATION

[BFA Communication Design](#) | Aug. 2020–May 2024

Texas State University

EXPERIENCE

[AIGA Student Officer](#) | Jan. 2023–May 2024

Collaborated on workshops and community building events for student participation. Designed trademark for the student organization, Bobcat Stream Team.

[Exit Review Branding Committee](#) | Spring 2024

Created and facilitated the execution of the 'Shifting Perspectives' brand for use in the Spring 2024 ComDes Exit Review, including logo design, photo direction, and motion graphic ideations. Art Directed photoshoot for over 40 students.

[Nanny](#) | Aug. 2023–May 2024

Cared and managed chaos for 2 children under 5 years old. Multitasked schoolwork and childcare responsibilities in the morning before attending classes.

[Shift Lead & Keyholder at Uptown Cheapskate](#) | Sept. 2020–Sept. 2023

Organized employees on shift for various tasks including floor set, the buying and selling of product, cleaning and organizing.

ACKNOWLEDGMENTS

[Graphis New Talent, 2024](#) | International

Silver, Buxton Munch Trademark

Silver, Feit Electric Canceled Campaign

Honorable Mention, Strawberry

Mountain Trademark

[GDUSA, 2023](#) | National

Buxton Munch Trademark

[Dean's List](#) | 2020–2024

Texas State University